

For immediate release

Thursday, November 6 at 12 p.m.

BOSTON POPS ANNOUNCES THIRD ANNUAL HOLIDAY POPS PREVIEW FOR THE MILITARY COMMUNITY ON DECEMBER 3

With the support of Highland Street Foundation and other sponsors, 2,000 members of the military community and their families will attend a free Holiday Pops preview event at Symphony Hall



The Boston Pops is proud to announce its third annual Holiday Pops preview event for members of the military community and their families on December 3 at 7:30

p.m. Conducted by **Keith Lockhart**, who is celebrating his 30th anniversary year leading the Pops, the special free event will honor those who defend our freedom along with the families that support them. Launched in 2023, the military preview event has become a new Holiday Pops tradition.

With the exceptional guidance from lead event sponsor, Highland Street Foundation, the Pops identified almost 20 organizations that work in the military community to be offered complimentary tickets to the December 3 event. These include the Boston Office of Veterans Services, the Massachusetts National Guard, Boston Vet Centers, Homes for Our Troops, Home Base, and MA Military Heroes Fund. In addition to these guests, free tickets are being distributed through employee veteran groups affiliated with longstanding Boston Pops, BSO, and Tanglewood sponsors Fidelity Investments, Fairmont Copley Plaza, Arbella Insurance Foundation, Bank of America, Bloomberg, and Berkshire Health Systems.

Quote from Chad Smith, BSO President and CEO:

"We are delighted to deepen our partnership with the Highland Street Foundation and other sponsors to make the preview event a beloved holiday tradition for the military community and the Pops family. As an organization committed to serving our community, we are proud to give the joy of music to those who serve our country."

Quote from Keith Lockhart, Boston Pops Conductor:

"We are excited to kick off the Holiday Pops season with our third annual preview event for the military community. The orchestra and I love this new tradition! It's incredibly gratifying to spend one night sharing the joy of the holiday season with veterans, service members, and their families—and humbling to think of the gift of service that they give us every day of the year."

Quote from Blake Jordan, Highland Street Foundation, Executive Director:

"We are thrilled to partner with the Boston Symphony to honor our military community at one of our city's most iconic holiday performances. We can think of no better way to kick off the season than by showing our appreciation to all who have served and their families."

To view an online press kit with B roll and photos, click here

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Ticketing Information

All tickets for the Military preview event are being distributed to members of the military community through the community partners, as described Tickets for all other Holiday Pops performances at Symphony Hall (Dec. 4–24) may be purchased at <u>bso.org</u> or 888-266-1200.

Accessibility

Accessible seats and other accommodations are available for all Symphony Hall patrons. Accommodations can be made by calling 617-638-9431 or emailing access@bso.org. For more information, visit our website.

Sponsorship

We are grateful to the **Highland Street Foundation** for their continued lead sponsorship in support of the Military Preview event, and for lending their expertise to ensure Symphony Hall is filled with this deserving community.

The Holiday Pops Season is sponsored by **Fidelity Investments**. For over 50 years, Fidelity Investments and the Boston Pops have proudly worked together to bring wonderful performances to local audiences. As our partnership grows, so does our investment in the community we both share, including the Young Artists Competition which was created in 2009 for high school students to compete for the opportunity to perform live at a Boston Pops concert during a Pops concert in the spring.

Fairmont Copley Plaza is the Official Hotel of the Boston Pops.

About Holiday Pops

This year marks Keith Lockhart's 30th anniversary leading the annual Holiday Pops concerts. Holiday Pops was initiated by Boston Pops Conductor Arthur Fiedler with a three-concert series at Symphony Hall in 1973. Since that time, Holiday Pops has grown to become a favorite holiday tradition for many families. Programs will feature the Boston Pops and Tanglewood Festival Chorus as well as the Boston Pops Holiday Singers and the Metropolitan Chorale in holiday favorites, alongside new and exciting arrangements of seasonal classics—and a highly anticipated visit by Santa Claus. Patrons on the orchestra level can order food and drink from cafe-style tables. This year, the Holiday Pops schedule offers 44 concerts from December 4–24 at Symphony Hall including six kids' matinees, a sensory-friendly concert, and the annual Company Celebration. Holiday Pops

also will be presented in Lowell, Worcester, Providence, R.I., and Manchester, N.H.

Titles for BSO Artistic and Executive Leadership

Andris Nelsons, Ray and Maria Stata BSO Music Director and Head of Conducting at Tanglewood

Chad Smith, Eunice and Julian Cohen BSO President and CEO
Keith Lockhart, Julian and Eunice Cohen Boston Pops Conductor
Thomas Wilkins, Artistic partner for Education and Community Engagement /
Germeshausen Youth and Family Concerts Conductor
Carlos Simon, Deborah and Philip Edmundson Composer Chair

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More BSO News

For more news about the BSO and Boston Pops, <u>read our recent press</u> <u>releases</u> or follow us on social media.













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