

A COMPANY CELEBRATION AT POPS

December 14, 2021

An evening of festivity and music, **A Company Celebration at Pops** is a unique holiday gala that celebrates the extraordinary partnership between the corporate community and the Boston Symphony Orchestra.

Being newly reintroduced this year as the BSO's signature corporate Holiday Pops gala, **A Company Celebration at Pops** will feature a mix of old and new traditions. The evening offers leaders from every industry the opportunity to entertain valued clients, employees, and friends in the company of Greater Boston's top-level corporations, capped off with a special Holiday Pops performance by Keith Lockhart and the Boston Pops.

EVENT INFORMATION

Date: Tuesday, December 14, 2021

Place: Symphony Hall*

Time: Pre-Concert Gala Reception 6:00pm

Holiday Pops Concert 8:00pm

Attire: Business/Cocktail with Festive Facemasks

**The safety and well-being of our musicians, staff, and audiences is our top priority. Please note that all elements of this year's gala are subject to relocation, postponement, or cancellation in accordance with evolving health and safety guidelines, as well as current BSO protocols for entry into the facility.*

LEAD SPONSORSHIPS

Lead Sponsorships provide signature support to BSO and Boston Pops programs, including education and community engagement initiatives throughout the year. Lead Sponsors receive premium seating and full gala access for all guests, along with enhanced recognition.

Winter Waltz	\$50,000	Snow Globe Sonata	\$25,000
Candlelight Concerto	\$35,000	Flannel Fugue	\$15,000

EVENT PACKAGES

Event Packages provide key support to BSO and Boston Pops programs throughout the year. Event Packages include full gala access for all guests, with seating location and number of tickets determined by package tier.

Platinum	\$10,000 Full \$7,000 Half
Gold	\$8,500 Full \$6,500 Half
Silver	\$7,000 Full \$5,500 Half

YOUTH SPONSORSHIPS

Corporations and individuals may sponsor an individual or group of students selected by the BSO to attend *A Company Celebration at Pops*, continuing a tradition that is both transformative and fun for the evening's youngest attendees. Youth Sponsorships may be purchased separately or as an add-on to any Lead Sponsorship or Event Package.

Group of 40 Students	\$10,000	Group of 4 Students	\$1,000
Group of 20 Students	\$5,000	Individual Student	\$250/each

For additional information, please contact:

Nina Jung Gasparrini
Director of Donor and Volunteer Engagement
617-638-9423 | ngasparrini@bso.org

Katie Gassert
Assistant Director of Development Events
617-638-9392 | kgassert@bso.org



A COMPANY CELEBRATION AT POPS

Sponsorship Packages

LEAD SPONSORSHIPS

All lead sponsorships include the pre-concert reception, meal, and concert for the number of seats indicated. In addition to details below, all Lead Sponsors receive enhanced recognition in printed event materials (deadlines apply) and on the BSO website, along with a special acknowledgement from the stage by Julian and Eunice Cohen Boston Pops Conductor Keith Lockhart. Lead Sponsors will also be listed in the BSO Annual Report and in select BSO program books throughout the 2022-2023 season.

Winter Waltz - \$50,000

Tax-deductible amount: \$43,600

- Two Full Platinum Event Packages (20 floor seats and 12 balcony seats), color two-page spread in event program book, and backstage meet-and-greet for up to four guests
- Special sponsorship recognition of one community group attending the evening's youth program, along with a Youth Sponsorship – Group of 40 Students

Candlelight Concerto - \$35,000

Tax-deductible amount: \$29,900

- One Full Platinum and One Half Platinum Event Package (15 floor seats and 11 balcony seats), color one-page ad in event program book, and backstage meet-and-greet for two guests
- Special sponsorship recognition of one community group attending the evening's youth program, along with a Youth Sponsorship – Group of 20 Students

Snow Globe Sonata - \$25,000

Tax-deductible amount: \$21,800

- One Full Platinum Event Package (10 floor seats and 6 balcony seats) and color one-page ad in event program book
- Youth Sponsorship – Group of 20 Students

Flannel Fugue - \$15,000

Tax-deductible amount: \$11,800

- One Full Platinum Event Package (10 floor seats and 6 balcony seats) and black-and-white one-page ad in event program book
- Youth Sponsorship – Group of 10 Students

EVENT PACKAGES

All event packages include the pre-concert reception, meal, and concert for the number of seats indicated. Seating location for Event Packages is determined by tier, with Platinum seating located in the front half of Symphony Hall, Gold in the middle of Symphony Hall, and Silver in the rear of Symphony Hall. All seating is subject to availability.

Full Package

Platinum: \$10,000 | Gold: \$8,500 | Silver: \$7,000

Tax-deductible amount: \$6,800 | \$5,995 | \$4,495

- 10 floor seats and 6 balcony seats
- Youth Sponsorship – Group of 4 Students
- Listing in the event program book (deadlines apply) and BSO Annual Report

Half Package

Platinum: \$7,000 | Gold: \$6,500 | Silver: \$5,500

Tax-deductible amount: \$5,100 | \$5,000 | \$4,000

- 5 floor seats and 5 balcony seats
- Youth Sponsorship – Group of 4 Students
- Listing in the event program book (deadlines apply) and BSO Annual Report

YOUTH SPONSORSHIPS

Youth Sponsorships support the attendance at *A Company Celebration at Pops* of an individual student or group of students selected by the BSO from various community partner organizations. Sponsorships may be purchased separately or as an add-on to any Lead Sponsorship or Event Package.

Group of 40 Students \$10,000

Group of 4 Students \$1,000

Group of 20 Students \$5,000

Individual Student \$250/each

For additional information, please contact:

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Sponsorship Commitment

Company Name _____

Senior Executive _____ Title _____

PLEASE NOTE: INFORMATION ABOVE WILL APPEAR IN EVENT MATERIALS AS PRINTED UNLESS OTHERWISE NOTED.

Address _____ City, State, Zip _____

General Contact _____ Phone _____ Email _____

LEAD SPONSORSHIPS

Winter Waltz	\$50,000	\$ _____
Candlelight Concerto	\$35,000	\$ _____
Snow Globe Sonata	\$25,000	\$ _____
Flannel Fugue	\$15,000	\$ _____

EVENT PACKAGES

Platinum	\$10,000 Full \$7,000 Half	\$ _____ \$ _____
Gold	\$8,500 Full \$6,500 Half	\$ _____ \$ _____
Silver	\$7,000 Full \$5,500 Half	\$ _____ \$ _____

YOUTH SPONSORSHIPS

I/We wish to sponsor ____ (#) students selected by the BSO to attend *A Company Celebration at Pops*.

Students _____ x \$250/each \$ _____

ADDITIONAL CONTRIBUTION

I/We wish to make an additional 100% tax-deductible contribution to *A Company Celebration at Pops*.

\$ _____

GRAND TOTAL \$ _____

PLEASE RETURN YOUR COMPLETED PLEDGE FORM TO:
companycelebration@bso.org

*Thank you for directing your check payment (payable to **Boston Symphony Orchestra**) to:
Corporate Initiatives Office | Boston Symphony Orchestra | 301 Massachusetts Avenue | Boston, MA 02115
To make your payment via wire transfer or ACH, please contact Katie Gassert for detailed instructions.*

For additional information, please contact:

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